

OSITIVE IMPACT · MAKE A POSIT

Creators

REDEFINING HUMANITY

+ An opportunity to create a better tomorrow

AKE A POSITIVE IMPACT · MAKE A POSITIVE





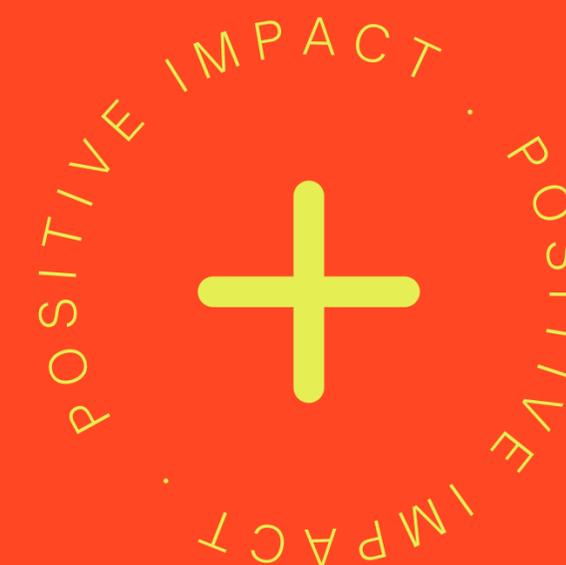
ABOUT RTG GROUP

RTG, Receiving Through Giving, is a For-Profit Social Enterprise striving to end Food-insecurity across North America. RTG is an exemplary advocate for an inclusive culture, empowerment, and positive impact in the workplace and outside thus making it an amazing organization to work for and collaborate with.



CAMPAIGN GOALS

The value gained by your followers will be more than what they have contributed.



+ 01

Our goal is to drive your followers to **feed hungry families across North America**. We have 3 different packages which are elaborated on page 5.

+ 02

The Content Creator will engage their audience to DO GOOD and make a social impact while earning money besides contributing to other causes of their choice.

THE VALUE TO THE FOLLOWERS

- + **01** Free access to RTG Perks App* where your followers can save thousands of dollars shopping from their favorite brands across the USA/Canada like Dell, HP, Fitbit, Dyson, Frank and Oak, and lots more...
- + **02** Access to other initiatives, such as an exclusive chance to win monthly prizes, cruise vacations or donate to other causes.

*Google Play and Apple Store

YOU WILL OFFER 3-LEVELS OF FEEDING OPTIONS TO YOUR FOLLOWERS



LEVEL 1
\$19.97
10 Meals



LEVEL 2
\$29.97
20 Meals



LEVEL 3*
\$39.97
30 Meals

*The LEVEL 3 package is incentivized by a Tax receipt and an opportunity to enter in a Monthly draw to win exclusive prizes

WHY JOIN?



■ Make a positive impact

HOW WE ALLOCATE OUR FUND

Regardless of the package bought by the followers, we must reallocate \$3 to the following causes...

Our suggested budget distribution for influencers for each package sold*:

- \$1 goes back to the influencer for every child fed
- \$0.25 goes to the representing agency
- \$1 goes to monthly draws and giveaways for the followers
- \$0.50 goes to other initiatives lead by the influencer

We give out:

- \$0.25 goes to our food charity partners
- The remaining amount goes in full to the purchase of Optimeals to be distributed among children and food-insecure households

*We can discuss further if you want to see some changes in the allocation

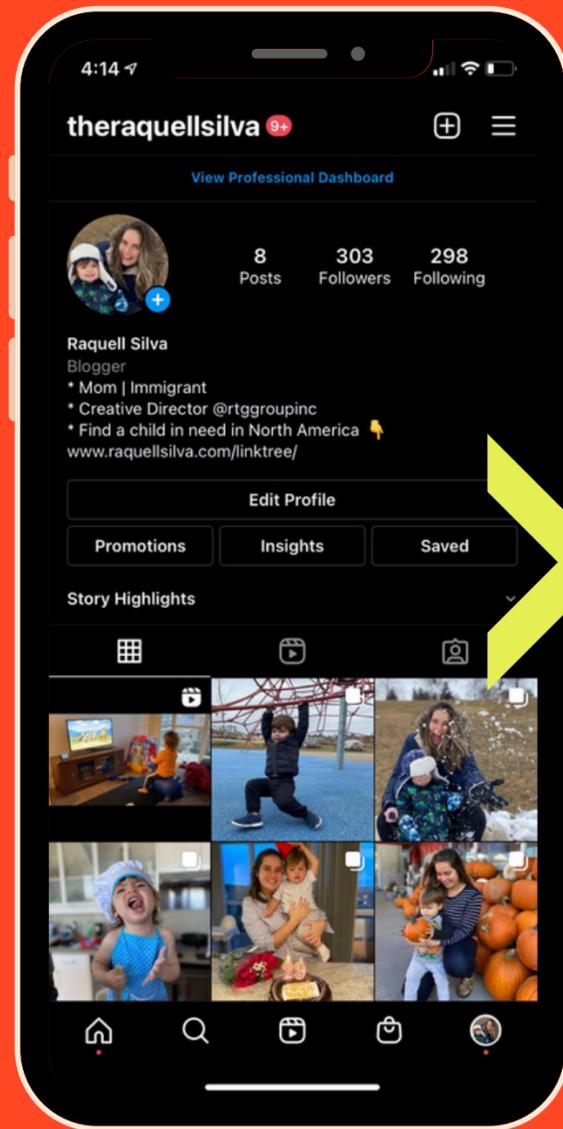
MORE FOR YOUR FOLLOWERS

YES! A part of the money is directed to other initiatives!

You can create special incentives for your followers or donate to a charity of your choice.

Ask your main point of contact how Redefining Humanity can be customized to your audience!

FOLLOWER WILL GAIN
ACCESS TO PERKS APP AND
OTHER INITIATIVES



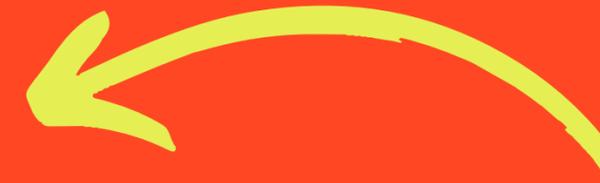
SHARE

BUY MEAL PLAN

Select the meal plan below and we will send the food directly to our food charity partners

10 MEALS	20 MEALS	30 MEALS
\$ 19.97	\$ 29.97	\$ 39.97
Billed monthly	Billed monthly	Billed monthly
Provide 10 meals a month to a food charity	Provide 20 meals a month to a food charity	Provide 30 meals a month to a food charity
Access to RTG Perks Discount App	Access to RTG Perks Discount App	Access to RTG Perks Discount App
		Tax receipt
BUY MEAL	BUY MEAL	BUY MEAL

FOLLOWERS
WILL FEED



click funnels

Raquell Silva
Lifetime Earnings: \$10,380.00
\$0.00 pending | \$9,780.00 paid

Date	Earnings
WED / MAR / 10	\$90.00
TUE / MAR / 9	\$50.00
MON / MAR / 8	\$98.00
SUN / MAR / 7	\$80.00
SAT / MAR / 6	\$100.00
FRI / MAR / 5	\$87.00
THU / MAR / 4	\$95.00

Earnings Snapshot As of Wednesday, Mar 10th 7:50pm

Today so far	Last 7 days	Last 30 days
\$90.00	\$600.00	\$3,250.00

Breakdown by Funnel

Online Influencer Challenge 1	Transactions	Earnings
10 meals	300	\$300.00
20 meals	210	\$210.00
30 meals	90	\$90.00
Net Total		\$600.00

TRACK YOUR
MONEY & IMPACT

TRACK YOUR IMPACT

After you sign up to join the program, you will be able to start sharing your affiliate link and have access to your Earnings Dashboard, where you will see how much money you are making and how many meals are being distributed.

The screenshot shows the ClickFunnels Earnings Dashboard for Raquell Silva. At the top, there are navigation links for 'DASHBOARD' and 'MY ACCOUNT'. The user's profile information includes a profile picture, name 'Raquell Silva', email 'rqll91@gmail.com', and ID '# 3013560'. A 'Lifetime Earnings' section shows a total of \$10,380.00, with \$0.00 pending and \$9,780.00 paid. A 'Pending Breakdown' section shows \$600.00 ready for payout today, \$0.00 for next Monday, and \$0.00 in holding from the previous Monday. An 'Earnings Snapshot' for Wednesday, Mar 10th 7:50pm shows \$90.00 today, \$600.00 in the last 7 days, and \$3,250.00 in the last 30 days. A vertical bar chart on the right shows daily earnings from Thursday, Mar 4 to Wednesday, Mar 10. Below this is a 'Breakdown by Funnel' section with filters for 'Affiliate Sub Id 1', 'Affiliate Sub Id 2', and 'Date Range' (set to 'Last 7 Days'). A 'Filter' button is also present. A blue button labeled 'Affiliate Tools - Get My Links!' and a 'Commission Details' button are also visible. A table below shows the breakdown for 'Online Influencer Challenge 1' with columns for 'Transactions' and 'Earnings'.

Online Influencer Challenge 1	Transactions	Earnings
10 meals	300	\$300.00
20 meals	210	\$210.00
30 meals	90	\$90.00
Net Total		\$600.00

MEET THE TEAM

+ MARINA HOANG

Marina is a Marketing student at GBC. Having a natural passion for learning and changing for the better, "it is a great pleasure for me to be a part of Redefining Humanity Program."



+ AARON ABLEMAN

Award-winning author, artist, and actor, Ableman has dedicated his life to serving families and the planet. His life and work have been heralded in publications such as the LA Times, Forbes, CNN, MTV, New York Times, and the SF Examiner.



+ JACKIE DIXON

Certified Sales Professional and Trainer, Motivational Speaker, Coach and Entrepreneur, Jacqueline is focused on making the world a better place for all.



+ RAQUELL SILVA

Raquell is passionate about impacting lives through creativity and positivity. Brazilian based in Toronto, Raquell is the Creative Director of the RTG team.



+ FARHEEN SHOWKAT

Farheen dreams of a world free of pain and starvation hence she joined forces with RTG to make the greatest social impact ever! Being Bangladeshi she loves to build meaningful relationships.



+ STEPHEN CLARKE

Stephen Clarke is a Social Entrepreneur, Author, Business Strategist, and Impact Investor. He is the Founder of the RTG Group.



+ JAMIL GRAHAM

Jamil truly believes in the power of positive change and strives to be a positive spark in the lives of people. Jamil supports RTG as a Development Specialist since 2015.



+ JUSTIN MARKELL

Justin is passionate about creating a culture-led impact. Markell is an operator, strategist, entrepreneur, community builder, curator, and advisor working alongside bold creators, organizations, and communities!



LET'S TALK ABOUT THE NEXT STEPS!

MAKE A POSITIVE IMPACT · MAKE A POSITIVE IM

THE INFLUENCER BENEFIT

+ 01

Every Influencer will receive \$1.00 per person feeding regardless of which package the followers are buying.

+ 02

Every influencer receives an additional \$0.25 per person feeding regardless of which package the followers are buying for introducing and bringing other influencers on-board.